



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Large Solar Contract for Retirement Community Awarded to Central PA Firm

Country Meadows Retirement Communities Chooses Energy Systems and Installation, Inc. to Design and Build an On-Campus Solar Field

Jonestown, Pa. (Nov., 18, 2010) – Energy Systems & Installation (ESI) a regional alternative energy firm located in Jonestown, Pa. announced today they have been chosen by Country Meadows Retirement Communities (CMRC), to design and deploy an on campus solar field to be located at their Bethlehem facility.

The project consists of a 600 kilowatt solar electric system that will generate enough electricity to power 60 average homes. This power will be utilized by the retirement community to offset its own traditional energy needs. Annually, this system will eliminate over 1.6 million pounds of carbon dioxide, the most abundant greenhouse gas. This is equivalent to removing over 140 cars from the road.

Corey Wolff, CEO of (ESI) stated, “we are thrilled to be working with Country Meadows, a company that truly understands the positive economic and environmental impact of solar photovoltaic power.”

According to Ted Janeczek, CFO of Country Meadows Retirement Communities,

“We decided to pursue the solar field project to utilize green technology to meet our energy needs. This is something we all need to do. Country Meadows strives to serve as a leader in all the communities served by our retirement campuses. Our hope is that other companies explore this use of green technology,” said Janeczek.

Construction is expected to begin in late November with a target completion date of March, 2011. In addition, this project will create approximately 20 full-time temporary jobs.

How it Works

Solar photovoltaic (electric) panels convert sunlight into clean, renewable electricity. There are zero emissions from generating solar electricity and it is the cleanest form of energy production available. The panels are typically held together with racking and fastened to the roof or secured to the ground. The system is commonly tied directly into the electrical service of the location it's serving while still being connected to the local utility grid. This is done so that if energy produced exceeds what is being consumed, the excess can be put onto the utility grid and a credit will be recorded. Similarly, if demand exceeds supply, additional electric can be purchased (or a credit used).

About Energy Systems & Installation, Inc. (ESI)

ESI is a commercial-scale integrator that assists companies with the design, finance, purchase, and installation of renewable energy systems. ESI has worked with municipalities, large companies, and agribusinesses to incorporate cost-effective green technologies into their operations.

ESI also plays a key role in the education and job training of renewable energies. The company has partnered with Harrisburg Area Community College to provide certified training courses in solar and other alternative energy technologies.

ESI is located in Jonestown, Lebanon County, and can be reached at 717-861-4012 or www.esipowercorp.com.

About Country Meadows Retirement Communities

Country Meadows operates nine retirement communities within the Commonwealth of Pennsylvania and one in Frederick, MD. Country Meadows offers independent living, assisted living, Alzheimer's/Memory Support and restorative programs.

Country Meadows Retirement Communities are owned and operated by former Governor George M. Leader and family. More information about us can be found on the Internet at www.countrymeadows.com.

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